



Girls Rugby Club

Blog Guidelines

Thanks for your interest in contributing to the Girls Rugby Club blog. It's legends like you that make our club so special and we're so glad you got in touch!

Part of our mission here at Girls Rugby Club HQ is to give people like you a voice and enable you to share your story, your experiences, your views and opinions.

While we will always strive to publish blogs from our community where possible, we are just a small team and we do receive a lot of messages. Responding to everyone individually can be a big job, so please don't be offended if you don't get a response right away. We also believe in publishing only those blogs we believe to be constructive and appropriate for our audience. We're lucky to have a diverse community who enjoy reading our content, including all ages, and for that reason we maintain editorial discretion over the content we publish. With that in mind, please have a read through our blog guidelines below. These are meant to help you in writing your blog and to make sure you have the best possible chance of having it published on our platform.

And before we let you get back to writing, we want to let you know a few important points. By submitting your blog you agree:

- To allow the Girls Rugby Club to publish your blog & associated images across its digital channels including website and social media
- The opportunity to use your blog and the information therein within Girls Rugby Club marketing & PR materials (we will request your permission beforehand and you reserve the right to decline)

Thanks again for getting in touch and we look forward to reading your stuff!

Yours in rugby,

The Girls Rugby Club

- 📷 Please stick to our **word count of 300 – 800 words**. If you wish to write a longer piece, we ask that you please consult us first on the topic before spending your precious time to write your blog.
- 🗣️ We want to be a place to empower and inspire, not to air grievances. We're not shy about addressing issues within our sport, but we ask that you try to overlay a positive lens where possible and be constructive with your writing.
- 📷 Send us your pics! We love to see you doing your thing and good photos help to tell the story as much as good writing. Ideally we'd like to see photos that illustrate your blog topic.



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- 🗣️ Let's not get personal. We advise you to avoid naming names of individuals, unless it is in a positive way. We're not about the 'cancel culture' and we know how things can escalate online. We want to be a supportive environment that encourages constructive discussion.
 - 🗣️ Keep it concise, simple and direct. We would love to give you unlimited space, but in our experience it's the short, snappy content that gets the most attention. It's worth thinking – "Could I read it from start to finish over a cup of tea?", if not it's probably too long.
 - 🗣️ Send your finished blog to maryke.penman@macesport.com and any images via [WeTransfer](#)